

katy



Sip N Stroll

BENEFITTING



Presented by



Saturday, April 25, 2015 5:00 - 8:00 pm

\$35 General Admission ticket

\$65 VIP Premium Lounge ticket

\$15 Bubbles at Villagio ticket add on

Villagio
Town Center

Peek Rd. @ Westheimer Parkway
Katy, Texas



A community event celebrating Katy businesses and residents while helping deserving organizations with a sip!



www.sipandstroll.com

Food & Vine Time
PRODUCTIONS

katy

Sip N Stroll



BENEFITTING



Presented by



About The Ballard House A Cinco Charities Community *A Home Away from Home*

Our Mission is to provide temporary housing in our community with a warm, safe environment for individuals and their families who are hospitalized or receiving treatment for a serious medical condition. We extend our reach and impact by leveraging our cumulative years of experience and strong relationships within the community as well as the medical and support personnel of current and future medical service providers. We continually work to improve and expand our core programs, while also developing plans to meet the future needs of the constantly changing medical community.

We don't do it alone. We rely on our Friends of Cinco Charities as well as our friends within the National Association of Hospital Hospitality Housing to identify needs and best practices and carry out our mission on the ground. We rely on our strong relationships with the medical community to provide access to health care. We rely on strategic alliances with organizations that have the knowledge and infrastructure to extend our reach. We rely on you – our donors, volunteers, staff and friends.

More about Katy

Katy, Texas is located on Interstate Highway 10 and U.S. Highway 90 at the intersection of Harris, Fort Bend and Waller counties. The Katy area population is estimated at 15,380 as of 2011. Katy is a colorful and affluent community located just 30 minutes due west of Houston, well known for its Southern hospitality and Texas charm. Katy represents a nice way to enjoy a safe, friendly family environment while still being close enough to the big city to enjoy the cultural diversity, entertainment, and business opportunities that go along with it.

Sources kattytexas.com, kattychamber.com and 2010 US Census

Total occupied households: 4,972
Average home value: \$148,921
Median household income: \$69,279
Average persons per household: 3.07
Median age: 36.4

2014 Spring Event Recap

1250 guests attendance in the spring
VIP SOLD OUT
Bubbles at Villagio SOLD OUT
19 Sponsors

Vendor Space SOLD OUT with a waiting list
200+ wine & craft beer tasting selections

Over \$80,000 raised to date in funding plus education for
Cinco Charities



2014 Spring Marketing, Media & Coverage

Absolutely! Katy
All About Katy
At Home In Katy
CBS Radio
Community Impact News
Good Taste TV with Tanji Patton
Houston Chronicle
Houston Community Newspapers
Homes & Land
Katy News
Katy Times
Keller Williams Premier
Kroger Radio & In Store Signs
News 92FM
RJC Productions
The Rancher
Facebook
Twitter

Posters & Fliers at dozens of businesses all over Katy!

Katy

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BENEFITTING

THE BALLARD HOUSE
A CINCO CHARITIES COMMUNITY

Presented by



Spring 2015 Fact Sheet

Held at Villagio Town Center on Westheimer Parkway at Peek Road in Katy, the event is a classic, casual outdoor wine walk in the center square and outlying areas.

Saturday, April 25, 2015 5:00 - 8:00 pm
Bubbles at Villagio entry at 4:00 pm

\$35 General Admission ticket
\$65 VIP Premium Lounge ticket
\$15 *Bubbles at Villagio* ticket add-on
\$15 Designated Driver ticket
All tickets \$5 more at the door

Estimated attendance: 1,200 guests per event

- Wine sampling stations
- Food / Restaurant sampling stations
- Live Music
- Craft Beer Garden with sampling stations
- Charity Auction
- Interesting Displays and Vendors



Sponsorship & Media Contact:

Constance McDerby,
constance@foodandvinetime.com

Event websites:

www.sipandstroll.com;
www.foodandvinetime.com

Food & Vine Time Productions

713-557-5732



Presented by



Saturday, April 25, 2015
5:00 - 8:00 pm
 Villagio Town Center
 on Westheimer Parkway at Peek
 Road in Katy
 Fax this form to 713-481-9831
 email to
dylanb@foodandvinetime.com
 or mail to
 Food & Vine Time Productions:
 13518 N. Tracewood Bend
 Houston, TX 77077

Courtyard Tent Vendor Receives

Vendor Fee: \$400

- 10'X 10' tent in the fountain courtyard
- One folding 6' table with black tablecloth

Tent Vendor Receives

Vendor Fee: \$300

- 10'x10' tent or placement in a grouping of tables under a large tent
- One folding 6' table with black tablecloth

All Vendors Receive

- Two (2) workers badges for employees working the event
- Logo and listing on event website with click-through to your designated site
- Two (2) General Admission tickets to Katy Sip N Stroll
- Supply of pre-printed promotional event materials (posters, rack cards)

Vendor Provides

- Retail sales license and sales tax reporting
- Food vendors responsible for securing and posting health permit
- Logo in jpg and eps formats for use in electronic and print materials upon contract signing
- Promotional support at business locations
- Promotional segment on vendor website with link to www.sipandstroll.com
- E-blast (if applicable) promoting the event
- Social media support via Facebook, Twitter, etc.
- Donation item for the Cinco Charities auction (optional, strongly encouraged)
- Registration fee due upon activation

Additional Information

- Vendor participation at this event is dependent on committee approval. FVTP will communicate with vendor on approval status.
- Food & Vine Time reserves the rights for final approval of all promotional materials and signage
- Electricity will come at an additional cost: \$50 fee, must be secured no later than April 1, 2015. Electricity Available: 110/15A
- Vendor will be able to purchase up to 4 General Admission tickets for Katy Sip N Stroll at half price. This order must be placed by April 15, 2015 to Dylan Bollinger at dylanb@foodandvinetime.com
- Detailed load-in/out and event information will go out closer to event
- General Admission tickets will be emailed to contact email address after registration fee is received
- Workers badges will be distributed the day of the event at exhibitor check-in
- Registration fee due upon signing contract and prior to activation of logo and move-in

Company Name: _____ Contact Name: _____

(Exactly as you would like it listed on the event website)

Email: _____ Office #: _____

Mobile #: _____ Website address: _____

Address: _____ City: _____ State: _____ Zip: _____

Electricity needed: _____ Yes _____ No Distributor: _____

Agree to Terms & Conditions - Required (last page): _____ Yes

Please Circle: Check Enclosed Visa Master Card AMEX Discover

Cardholders Name: _____ Exp. Date: _____ Sec. Code: _____

Credit Card Number: _____ Total Amount: _____

Credit Card Billing Zip: _____ Cardholders Signature: _____

Fax this form to 713-481-9831, email to dylanb@foodandvinetime.com
 or mail to Food & Vine Time Productions: 13518 N. Tracewood Bend, Houston, TX 77077
www.sipandstroll.com

Terms and Conditions

1. USE OF SPACE

a. **LIABILITY-** The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Event management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

b. **AISLES-** The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

c. **SPACE-** The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have his exhibit completed and in place by the opening of the event, he shall forfeit his right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted before an hour prior to the event, Event Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Noise resulting there from must not interfere with the other exhibitors.

e. **RESTRICTIONS-** The Management reserves the right to restrict or remove exhibitors, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, things, conduct, printed matter, or anything of a character that might be objectionable to the event, the Management or the Venue

f. **MUSIC-** Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, during all Food & Vine Time Productions Events or at any official function which is part of, affiliated with or held in conjunction with all Food & Vine Time Productions Events unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music during all Food & Vine Time Productions Events. Exhibitor shall provide producer no later than ten business days prior to the date or opening date of all Food & Vine Time Productions Event with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music during all Food & Vine Time Productions Events.

g. **OFFENDERS** will be asked to leave the area if any of the above are violated; and, as an exhibitor offender no refund will be given.

2. RULES FOR EXHIBITS:

a. **ALL SPACES** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for space decorations and construction must be fire retardant. Contact the Fire Marshall if at all in doubt.

b. **INSTALLATIONS-** Any special carpentry, wiring, electrical or other work, propane, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

c. **LICENSES-** Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Check with Food & Vine Time Productions about health department permit procurement. With the exception of temporary wine and beer permit.

d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD-** Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of the Management, the show is not held, Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

e. **MERCHANDISE REMOVAL-** No merchandise will be permitted to pass out of the building without approval by the Management during the life of the event. No exhibits, or part of exhibits, may be removed until after the closing hour of the event.

f. **SECURITY FOR RENTAL-** Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described event and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deem appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

g. **AMENDMENTS-** Exhibitor agrees to decisions of the Management concerning all matters pertaining to the administration and success of the Event which are not specifically stated.

h. **ATTORNEY FEES-** In the event suit or action is brought by Food and Vine Time Productions under this agreement to enforce any of its terms, it is agreed that Food and Vine Time Productions shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

3. SECURITY AND INSURANCE- We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Food and Vine Time Productions, the facility management nor our insurance company are financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must be arranged by the Exhibitor at his own expense.

4. CANCELLATION AND REDUCTION POLICY- Any cancellations or changes **MUST BE IN WRITING** and received by our office no later than eight weeks prior to the official date or official start date of any and all Food & Vine Time Productions Events the exhibitor has registered for in the year the event is held. Upon written request, refunds will **CONSIDERED**. After cancellation date above, **NO REFUNDS** are allowed. If the total space rental charges are not received in our office eight weeks prior to the official date or the official start date of any and all Food & Vine Time Productions events the exhibitor has registered for, in the year the show is held, then spaces requested may be sold to another exhibitor, with no money refunded.

5. GENERAL- Exhibitor badges may be picked up at the Exhibitor Check-in Table during move-in. Please see the move-in document distributed the week prior to the Food & Vine Time Productions events for specifics on where and how to receive your exhibitor badges.

6. LIABILITY- Neither Food and Vine Time Productions, the facilities, the states in which the events are held, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury.

7. COMPLETE AGREEMENT- This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

8. CHECK POLICY- There will be a \$25.00 handling charge for any check returned for any reason. Two (2) weeks prior to the events only cash, credit card or certified funds will be accepted.