



Wine & Food Week 2010 Presented by H-E-B

Wine Wizard 2010 Eric Arnold of Forbes Magazine
Lifestyle & Wine Editor



Winery Participation Opportunities

Participation Options - Details & Product Donations	Fee	Quantity	Total
Grand Tasting 1 Table, Min. of 4 & Up to 8 Selections, \$15 Min. Retail, 6 bottles each; 1 premium & 1 Ultra Premium, 3 Bottles of Each			
Premium Lounge Inside Grand Tasting Unlimited Entries; 3 bottles per selection; one for charity auction; \$35 retail			
Wine Dinners Sanctioned by W&FW Venue Purchases Wine. Exclusive wine at sanctioned dinner.			
H-E-B Wine Walk at Market Street (Inside Store) 1 Table; 4-6 Selections; 1 Case Each			
H-E-B Wine Walk at Market Street (Outside Tent) Up to two tables; 4 – 6 Selections per table in a dedicated outside tent on main area of Wine Walk			
Continental OnePass Experience For highest OnePass bidders nationally			
Ladies of the Vine (Must Provide Panelist) 1 Red; 1 White; 3 Bottles of Each for Tasting. 1 case of 3 rd selection for lunch pairing.			
Guy Thing (Must Provide Visiting Expert) Big, bold wines to stand up to cigars. 4 bottles of 4 selections. Representative at event			
Frosted 2 selections per sponsor; 2 cases per selection			
Lap of Luxury Lounge 3 bottles of each. Retail \$35 per bottle or higher for whites; \$50 or higher for reds			
Tasting Tour Seminar and Tasting Room 1 tasting room sponsorship with up to 3 selections, 4 bottles of each			
VIP H-E-B Sponsor Party Must be registered at Grand Tasting as Participating Winery, 1 Case			
Wines on the Waterway 3 bottles; 5-6 Selections; 1 on Reception, 4 or 5 on boat. Cheese and Fruit Provided			
Dine on the Waterway Same as Wines on the Waterway; Quantity – 4 bottles of 6 Selections. Restaurant Food Provided			
Blue Bonnet Trail Motorcoach Tour Texas Wine Only. Bottles and Cases for Sale to Participants			
Media / Collectors Launch Event at Kirby's With Wine Tourism Expert George M. Taber, author of <i>In Search of Bacchus</i> ; 6 bottles of 2 Selections			
Dessert Zone – Dessert Wines 4 bottles of Each Selection; One for Charity Auction; Located in “Just Desserts” at Grand Tasting			
Full Page Color Program Ad Event Program Distribution at all sanctioned Events total of 5,000			
One Half Page Color Program Ad Event Program Distribution at all sanctioned Events total of 5,000			



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Combination Event Selections	Fee	Quantity	Total
Bayou City Arts Festival Epicurean Adventure Includes Grand Tasting Table @ W&FW & BCAF* Table (Spring or Fall – See Notes Below)			
Cinco Charities Sip & Stroll, Villagio Center, Katy Includes Grand Tasting Table @ W&FW & Katy Stroll Table**			
On-Premise Seminar 4 bottles of 6 Selections and table at Cinco Charities Sip & Stroll (see below)			

Notes:

Two bottles of each sku from Grand Tasting & Walk will be donated to charity and volunteer pool.

FVTP provides trained volunteers to pour. Requested winery representative on-site but not required.

Tasting notes & pricing must be provided in advance.

All wineries registered in advance will receive wine name printed on stem rings for H-E-B Wine Walk and Wine Rendezvous.

Registrations of \$5,000 or higher receive participation in any event of their choosing (if available) & receive priority for media interview options.

* Grand Tasting Table & Table at Bayou City Art Festival Epicurean Adventure; 4 selections, 1 case of each & 1 case to BCAF sponsor party

** Cinco Charities Sip & Stroll, September 23rd at Villagio - table of 4 selections, 1 case of each and 2 selections for premium room

NEEDED - Experiential offerings for Live auction benefitting Culinary Program scholarship at Houston Community College

Extras - Prizes/Products/Novelties & Gifts can be offered through W&FW for the Chef of Chefs and Just Desserts winning Chefs.

All participating wineries are listed in the official event program and on the event website at www.wineandfoodweek.com

Industry discount hotel rates available as room inventory lasts. Discount Travel Packages available at www.WineandFoodweek.com

Wine & Food Week requests all participants kindly support other event participants and sponsors providing return on investment for all!!!!

Winery: _____

Contact Person: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Cell Phone: _____ Houston Distributor: _____

Payment Information			
Please make checks payable to Food and Vine Time Productions 13518 N. Tracewood Bend, Houston, Texas 77077 Or Fax Credit Card Information to (713) 481-9831 or Email to info@foodandvinetime.com			
<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Please Send Invoice <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express			
Name on Credit Card:			
Card Number:		Security #:	
Expiration Date:		Amount:	

Food and Vine Time Productions will contact you for all additional information regarding wines and logistics within 48 hours.